

What's Black and White and Green All Over? Mullen's Boston HQ Opens to Rave Reviews

The employees of advertising agency Mullen were recently visited by a penguin from the New England Aquarium. The penguin, along with Boston's Mayor, Thomas M. Menino, welcomed Mullen to their new headquarters, comprising three floors at 40 Broad Street in Boston, MA. Designed under the direction of Larry Berger, RA, of TPG Architecture, the space is dynamic, open and unique. Lane Office provided furniture and DIRTT walls, building on our successful, long-term relationship with the Interpublic Group.

A dazzling reception area includes a B&B Italia Dip Bench that reflects Mullen's creative personality. "Dugouts," featuring Molo softseating, respond to the company's need for collaborative spaces.

Lane Office's Mike Akerley supervised the DIRTT installation, which included lifting 2,500 pounds of glass by crane into the upper windows of the building. A crew of 16 was required for the job.

The overall effect is a sleek, super-functional space. Even the penguin was impressed!

Teamwork Leads to Multiple New Projects

Why is Corinne's desk overflowing with samples and drawings? Why has Greg been so cheerful lately? What's with all the activity around the office? New business!

Teamwork and a commitment to personal client service have led to the award of several new projects. Recent wins include New York City offices for Cushman & Wakefield, New York's premier commercial real estate firm. C&W is purchasing 2,300 linear feet of DIRTT, plus approximately 550 Knoll workstations and 700 Life Chairs. Cheers to Daniel Hickey and Corinne Courtney, who lead the furniture effort, and Ricardo Costa, Richard Miller and Greg Burke, who wowed with walls.

Sagent Advisors, an investment banking firm, selected Lane Office as their furniture dealer for four prestigious projects across the country. A great team effort by Greg, Nancy Harrison, Corinne Courtney, Daniel Hickey and Beverly Bennis means we'll soon be providing furniture to Sagent Advisor locations in Charlotte, NC, San Francisco, CA, and Chicago, IL, and plans are in motion for New York, NY. Prepare for take off, Beverly!

Other new wins include furniture for Westerman Ball and DIRTT walls for Wachovia. DIRTT was also selected by Colliers, thanks to James J. Pollina, for prebuilts at 477 Madison Avenue. Keep it up, team!



Mark Your Calendar!

Lane Office is hosting a Fall CEU series in the 11th floor conference room Thursday nights. The presentations are open to the A&D community...and to you!
9/17/09 @ 6 PM **Be Specific About Speech Privacy**, presented by Lencore
10/1/09 @ 6 PM **Design, Bottom Line and the Environment**, presented by DIRTT
10/15/09 @ 6 PM **Florence Knoll - Defining Modern**, presented by Knoll

Westerman Ball Rules in Favor of Lane Office

Westerman Ball Ederer Miller & Sharfstein, LLP, a Long Island law firm, is moving into “the



Rockefeller Center of Long Island,” RXR Plaza. The

1.1 million square foot luxury office complex is comprised of two 15-story reflective glass towers. The property features an outdoor skating rink and a soaring 60 foot atrium. Lane Office is proud to be working with the law firm to fulfill their furniture requirements. On a recent call, Tricia Gray of Westerman Ball praised Corinne and Greg, proclaiming them “lots of fun to work with.”

What Differentiates DIRTT?

- 1 ICE, truly revolutionary software, provides a fluid flow of information, from design to the manufacturing floor, eliminating order entry errors and inter-application conflicts.
- 2 DIRTT is a sustainable choice for our clients, virtually eliminating construction waste and any future renovation waste.



The Bank Job: DIRTT Installation at Sovereign Bank

Thanks mostly to Akua Lesesne (and partly to Lane Office), the Rockettes have easy access to cash. Earlier this summer a

Sovereign Bank branch opened directly next door to Radio City Music Hall, outfitted with DIRTT Environmental Solutions. The

installation includes modular glass walls, modular glass/solid combination walls, modular solid walls, and glass sliding doors. In addition to the prominently located DIRTT, the branch bank features an eye catching red mural. Both the DIRTT and the mural are visible from across Sixth Avenue.



Alan B. Miller Hall Opens This Month

This fall, students arriving at the Mason School of Business at William & Mary will be the first to occupy the new LEED Silver Alan B. Miller Hall. Lane Office provided furniture for the new building, including Knoll Chadwick and Life chairs and Eustis Ivy League chairs. Account Manager Chris Mimnaugh and Project Manager Anthony Franz demonstrated their commitment to personal client service with multiple visits to the job site in Williamsburg, Virginia.



WILLIAM & MARY

PROFILE OF THE MONTH



Beverly Bennis, LEED® AP Project Manager

Beverly joined Lane Office in 2004 and has over 20 years of experience in the office interiors business. She received a Bachelor’s Degree in Art Education from State University College at Buffalo, a Master’s Degree in Interior Design from Pratt Institute, and a Certificate in Facility

Management from NYU.

As a LEED Accredited Professional she brings a thorough understanding of sustainable design to each of her projects. She is also an associate member of the International Interior Design Association (IIDA). Beverly recently oversaw

the furniture installation at Mullen’s new headquarters in Boston, MA, which included over 300 workstations and a wide variety of manufacturers. Beverly takes advantage of many of the cultural events in NYC. She enjoys going to the ballet and the opera. She’s also a tennis player.